



[multitouch-appstore.com](http://multitouch-appstore.com)

# TOUCHSCREEN APP PLATFORM



# ONE PLATFORM. ANY SOLUTION.

The all-in-one software platform that powers all interactive display solutions - from single systems in museums, to extensive omni-channel retail solutions in multiple stores worldwide.

A green background with decorative icons including a hand, a film strip, a gear, and a flower. The text is in white and green.





 APP STORE

# GREAT APPS. FOR GREATER SOLUTIONS.

The world's first b2b app store for all multi touch screens, tables, kiosk terminals, totems and video walls.



- 🕒 PRODUCT BROWSERS
- 🕒 SHOPPING CARTS
- 🕒 MAPS & FLOOR PLANS
- 🕒 FEEDBACK FORMS
- 🕒 PHOTO COLLAGES
- 🕒 QUIZZES
- 🕒 MULTIPLAYER GAMES
- 🕒 VIRTUAL SHELVES
- 🕒 SOCIAL MEDIA
- 🕒 WEB CONTENT
- 🕒 MENUES
- 🕒 360° VIDEOS
- 🕒 3D MODELS
- 🕒 AUDIO PLAYERS
- 🕒 OBJECT RECOGNITION
- 🕒 LIFT & LEARN
- 🕒 VISUAL EFFECTS
- 🕒 TIMELINES
- 🕒 SWIPE SELECTIONS
- 🕒 WHITEBOARDS
- 🕒 SEND VIA E-MAIL
- 🕒 ANIMATIONS
- 🕒 ...



Instead of starting from scratch on a white canvas, creative solution partners can use an **ever growing number of customizable, ready-to-use apps and widgets**, each offering a specific set of features and configurations.



# AMAZING PROJECTS. IN MINUTES. NOT MONTHS.

By combining multiple apps & widgets with individual content and designs, creative partners get an extensive toolbox for creating an unlimited number of innovative, interactive signage solutions.





Reduce production time and costs by up to:  
**-90%**

COST ↑











TIME →



**Create amazing software projects - without the hustle of programming!** Our app-based customization approach completely avoids the complexity of coding, ultimately minimizing production time and costs.

## APP SUITE

-  NO-CODE VISUAL APP EDITING
-  ANIMATION DESIGNER
-  EXTENSIVE STYLE SYTEM
-  FILE-BASED DATA MANGEMENT
-  CLOUD INTEGRATION
-  API CONNECTORS
-  OBJECT RECOGNITON EDITOR
-  VARIOUS SENSOR INTERFACES

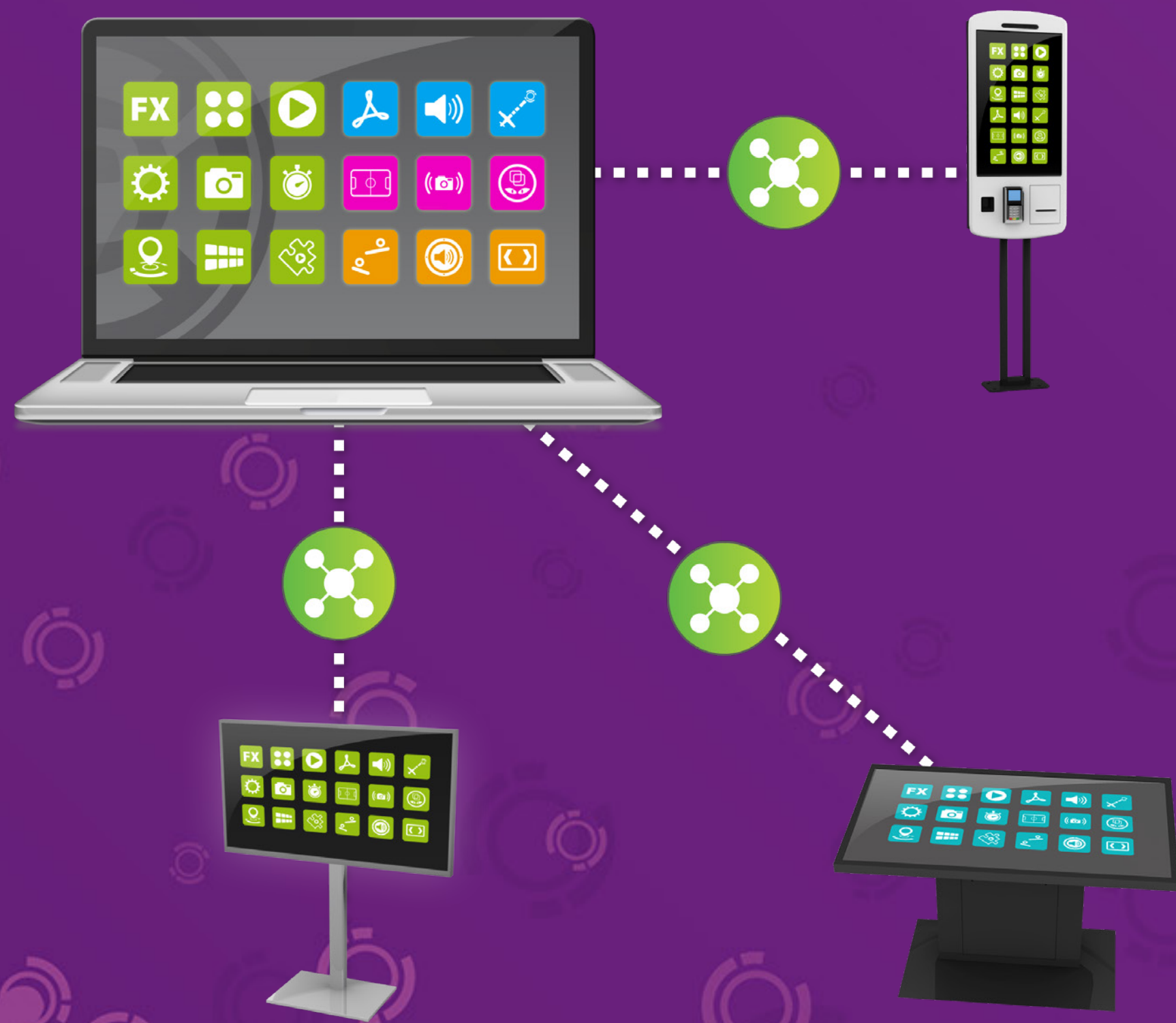




# MANAGE. DISTRIBUTE. MONITOR. ANALYZE.

One platform, all systems. Manage all your devices and projects in one single platform. Keep every system up to date easily, minimize downtimes and collect valuable usage insights.





 **APP CLOUD**

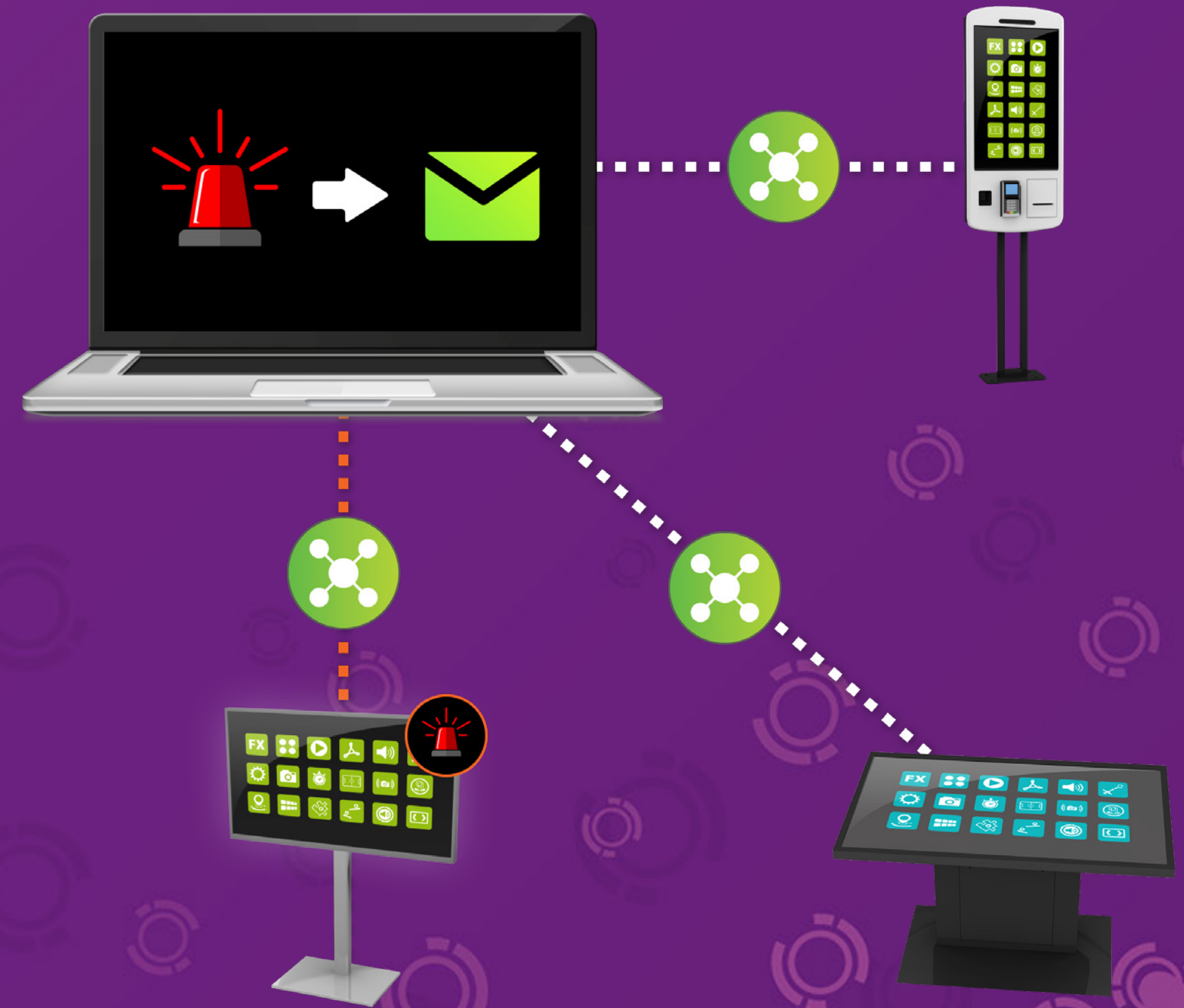
# CLOUD CONTENT DISTRIBUTION.

Manage and distribute content to your systems in real-time via a single, intuitive interface.



# CLOUD SYSTEM MONITORING.

Minimize downtime and maximize revenues by automated system alert notifications.





 **APP CLOUD**

# CLOUD TOUCH ANALYTICS.

Track touch input similar to clicks on websites to get valuable insights into customer behaviour to optimize your ROI.





Install AppSuite CMS on any mediaplayer and download apps from the eyefactive app marketplace.

## DOWNLOAD



Customize apps & widgets with individual content & styles in no time via the No-Code AppSuite content management software.

## CUSTOMIZE



Distribute and sync projects and content to every connected system via eyefactive's cloud-based platform.

## DISTRIBUTE



Track touch data to get valuable insights on user behaviour being stored centralized in the cloud.

## ANALYZE



# WOW! SOFTWARE

Based on eyefactive's **award-winning native software technology**, your projects outrun classic web-based signage solutions. Every. Time.



# THE BEST ENGINE. FOR BEST RESULTS.

eyefactive's software technology supports the smoothest touch gestures, advanced multimedia formats, special screen layouts and ultra-high resolutions with unparalleled performance. For true multi-touch and multi-user solutions on any system.



TRUE MULTI-TOUCH & MULTI-USER



OBJECT RECOGNITION



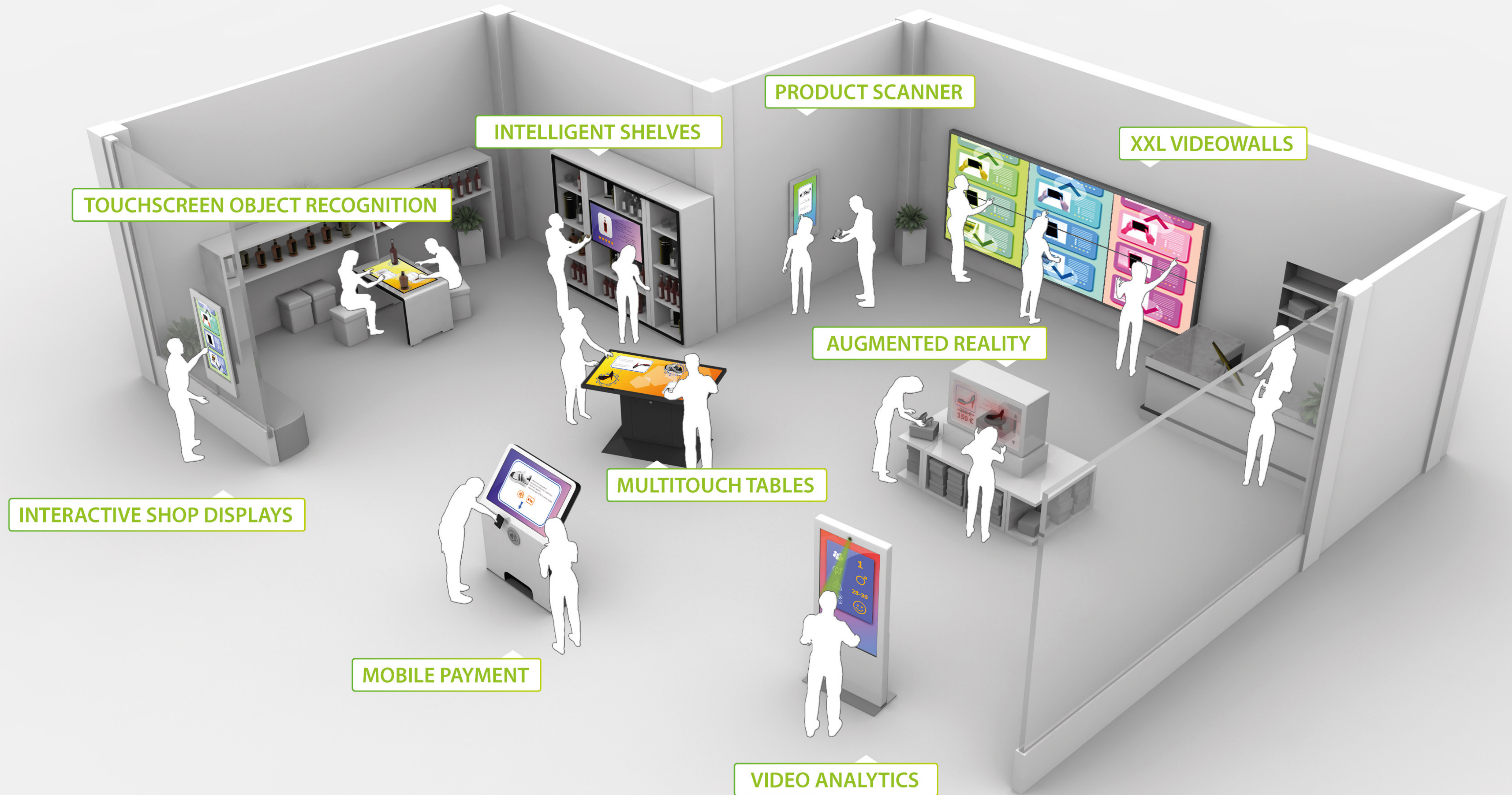
SUPPORTS 3D, 360° & AR



SPECIAL SCREEN LAYOUTS



SENSORS & INTERFACES



**Smart integrated retail solutions of the future!** Use any touchscreen system, connect it to various sensors like cameras, product scanners, lift & learn or payment interfaces. Integrate databases, media libraries and e-commerce platforms like Shopify.



# TOUCH SCREEN OBJECT RECOGNITION.

The most intuitive way to present information to your guests, visitors & customers: Objects placed on the screen can be recognized, open virtual information next to them.



# USECASES FOR B2B CUSTOMERS



## POINT OF SALE

Transform brands, products and services into interactive multimedia experiences.



## POINT OF INFORMATION

Provide relevant information individually on demand for various users at the same time.



## POINT OF ENTERTAINMENT

Multuser games and interactive atmosphere as innovative highlight at your location.



## POINT OF EDUCATION

Maximize the learning effect by actively engaging the recipients.



## POINT OF ADVERTISEMENT

Personalized infotainment instead of passive advertising by precise tracking of user data.



## POINT OF COLLABORATION

Collectively create solutions on a touch-screen with real multuser applications.

📍 STORES

📍 HOTELS

📍 CITY TOURISM

📍 THEME PARKS

📍 MUSEUMS

📍 SHOWROOMS

📍 AIRPORTS

📍 CINEMAS

📍 CASINOS

📍 GALLERIES

📍 BARS & CLUBS

📍 TRADE SHOWS

📍 BANKS

📍 EVENTS



HYATT



Nestlé



ZWILLING  
J.A.HENCKELS



Mondelēz  
International



vodafone

ERNST & YOUNG  
Quality In Everything We Do



HYUNDAI

O'NEILL



OLYMPUS

TEXAS  
INSTRUMENTS

HEINEMANN

CASIO

AIRBUS  
DEFENCE & SPACE

3M

Fujikura

SAMSUNG

ALIUD PHARMA®

AIDA

Esso



PORSCHE



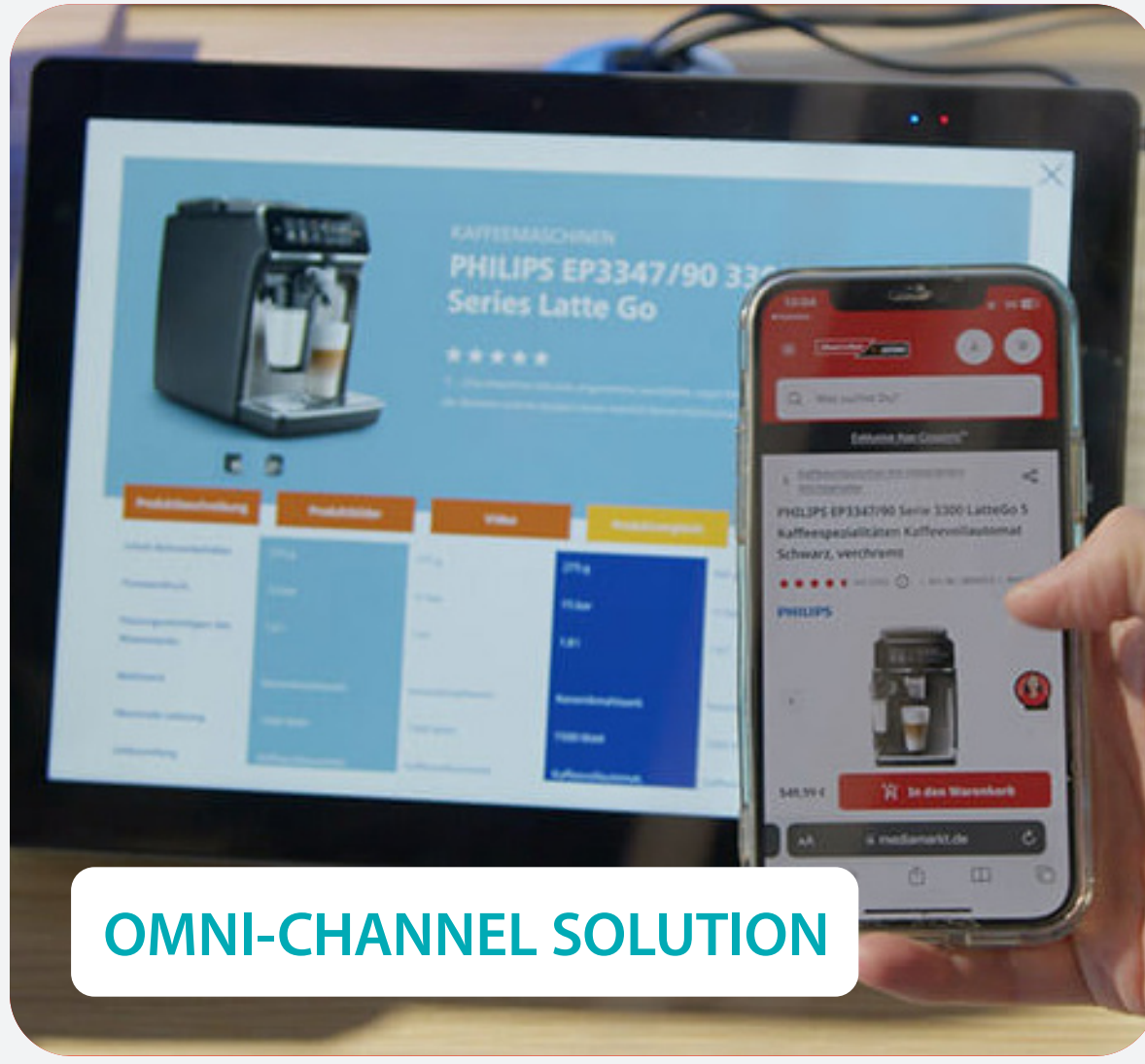
PHYSICAL PRODUCTS + DIGITAL INFORMATION

# PHILIPS / VERSUNI

Customers enjoy a seamless omni-channel experience through multitouch displays and tablets with product comparisons, reviews, and touch analytics. Customers can explore a wide array of products in an engaging, interactive setting that goes beyond traditional retail.

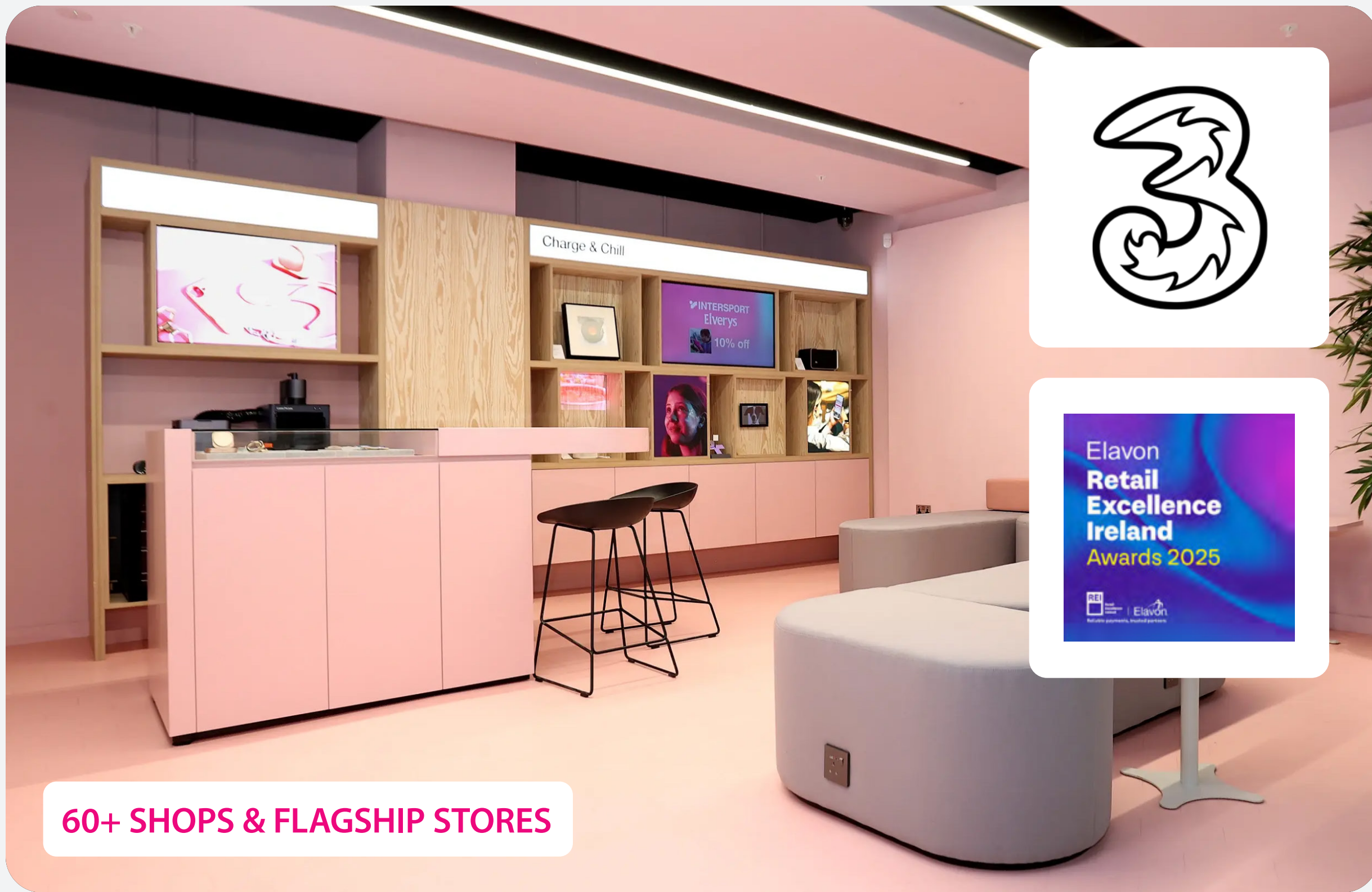


MULTI-TOUCH TABLETS



OMNI-CHANNEL SOLUTION





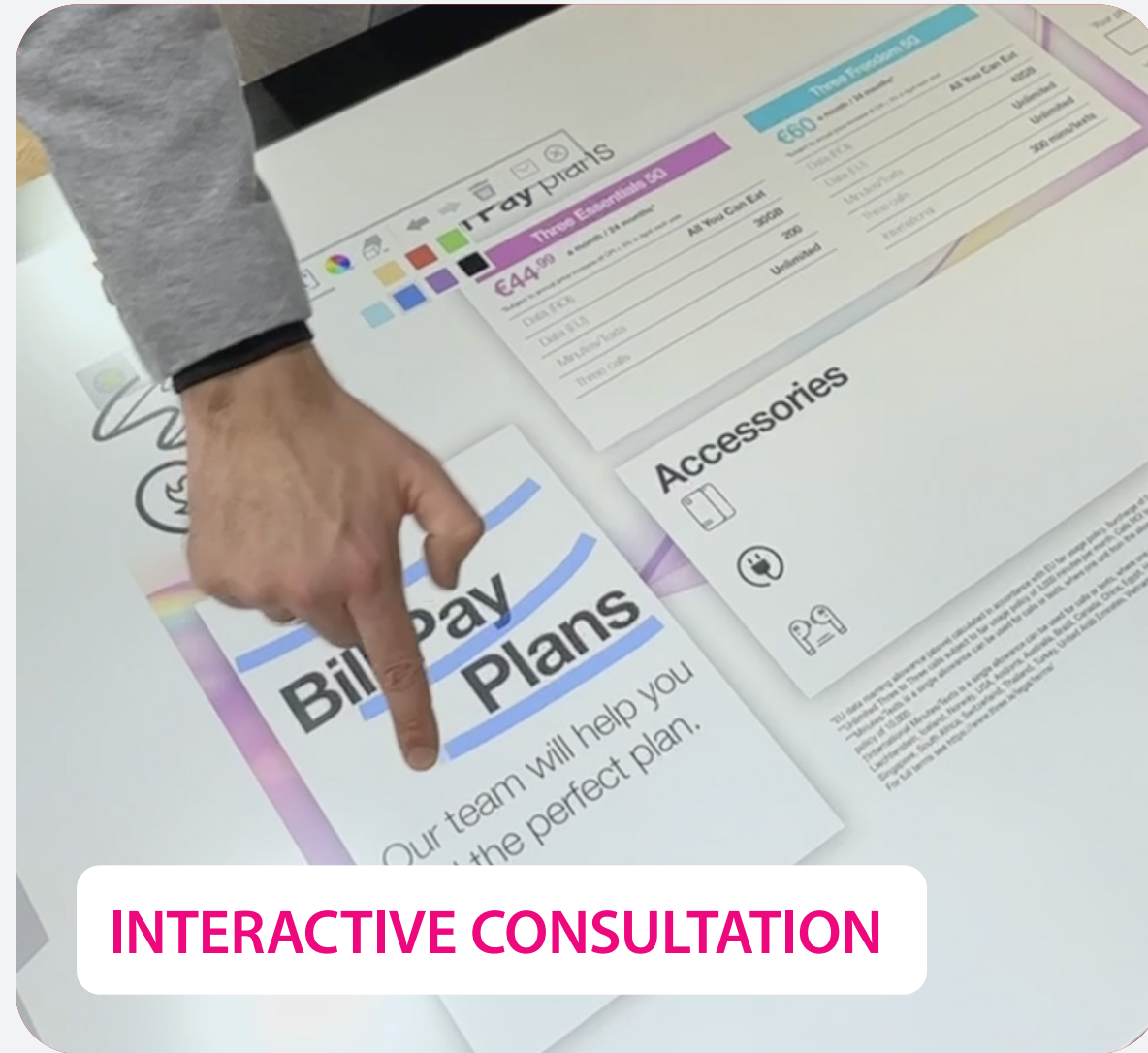
60+ SHOPS & FLAGSHIP STORES

# THREE IRELAND

Bringing up a new future store concept, Three asked us to provide interactive touchscreen solutions which integrate seamlessly with the corporate design and connect to the existing e-commerce platform. The smart store concept will be rolled out countrywide to all 60+ stores and continuously developed with new features.



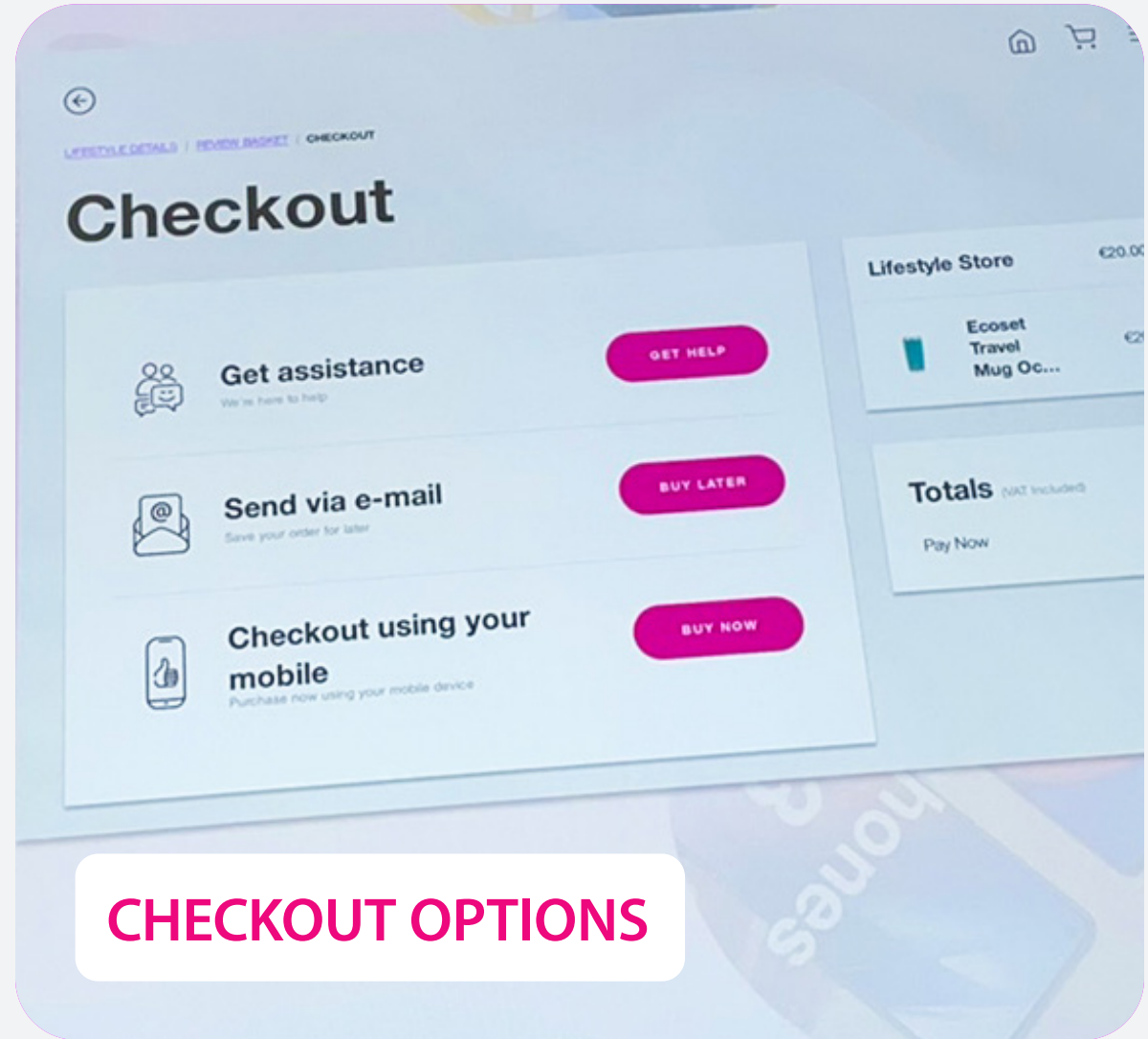
OBJECT RECOGNITION



INTERACTIVE CONSULTATION



INTUITIVE PRODUCT GUIDES



CHECKOUT OPTIONS



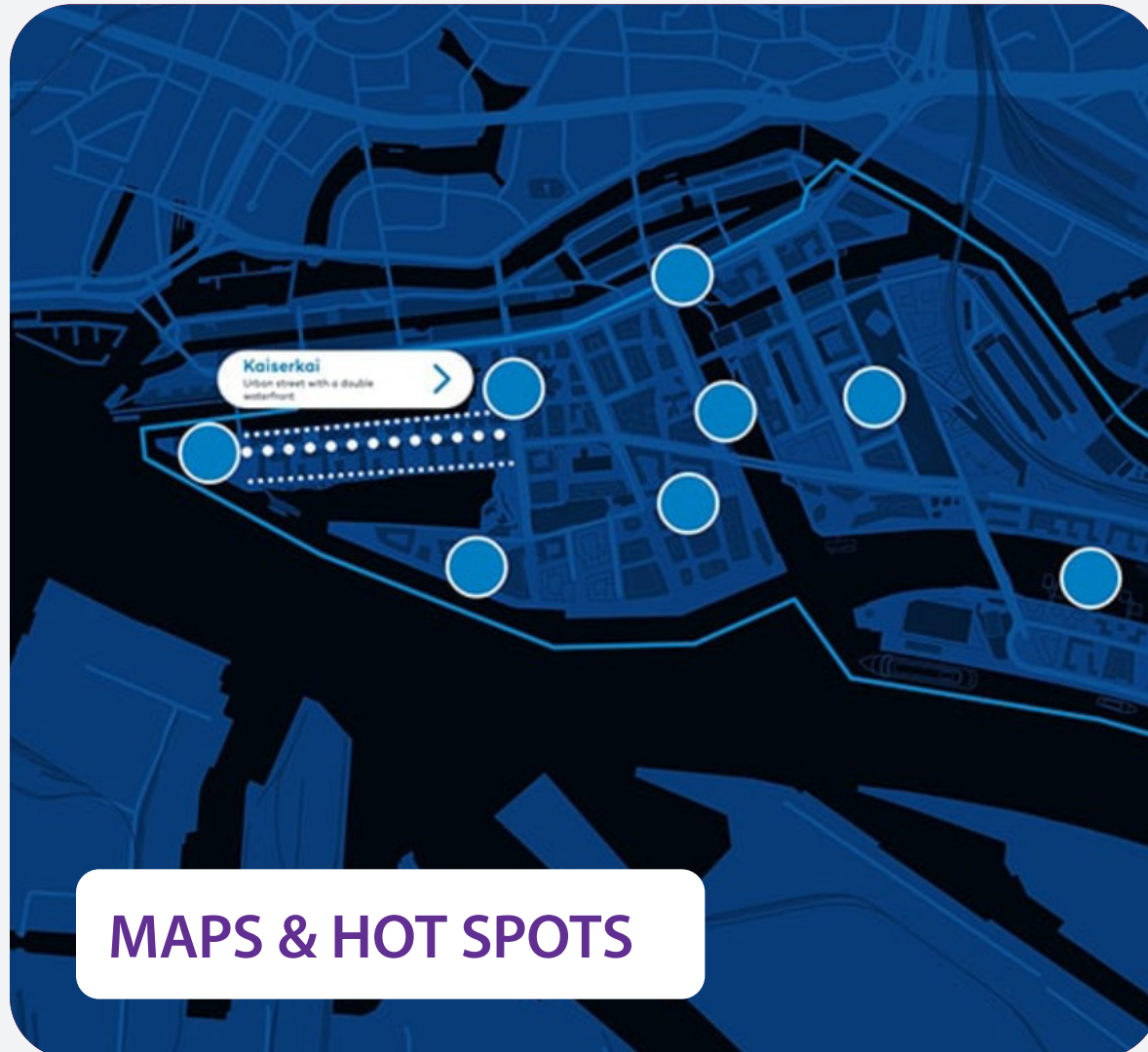
INTERACTIVE TOUCH TABLE

# HAFENCITY HAMBURG

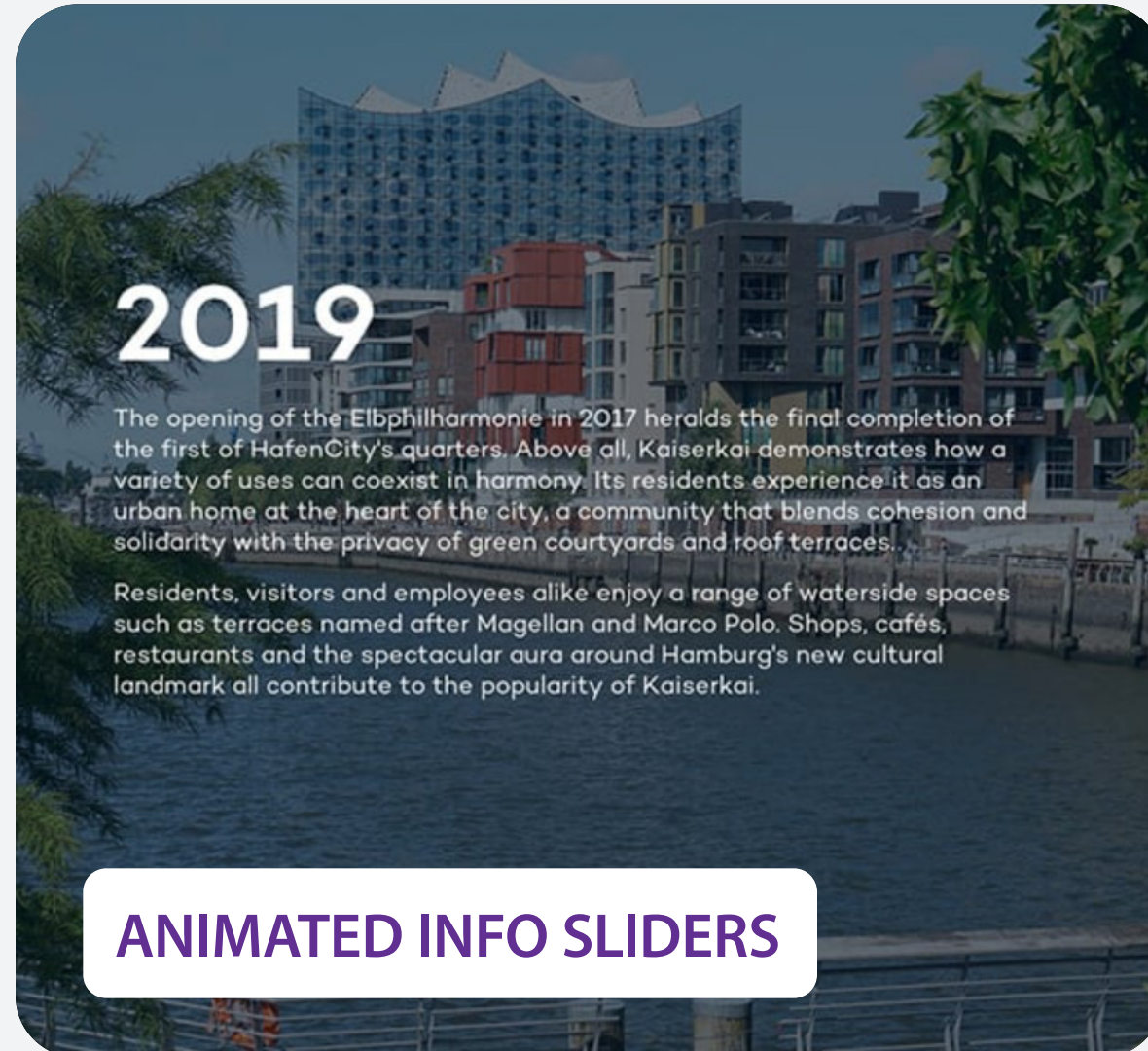
eyefactive transformed HafenCity's exhibition into an interactive smart city experience using multitouch tables and wall displays. This digital solution provides visitors with intuitive, map-based interactive urban data exploration.



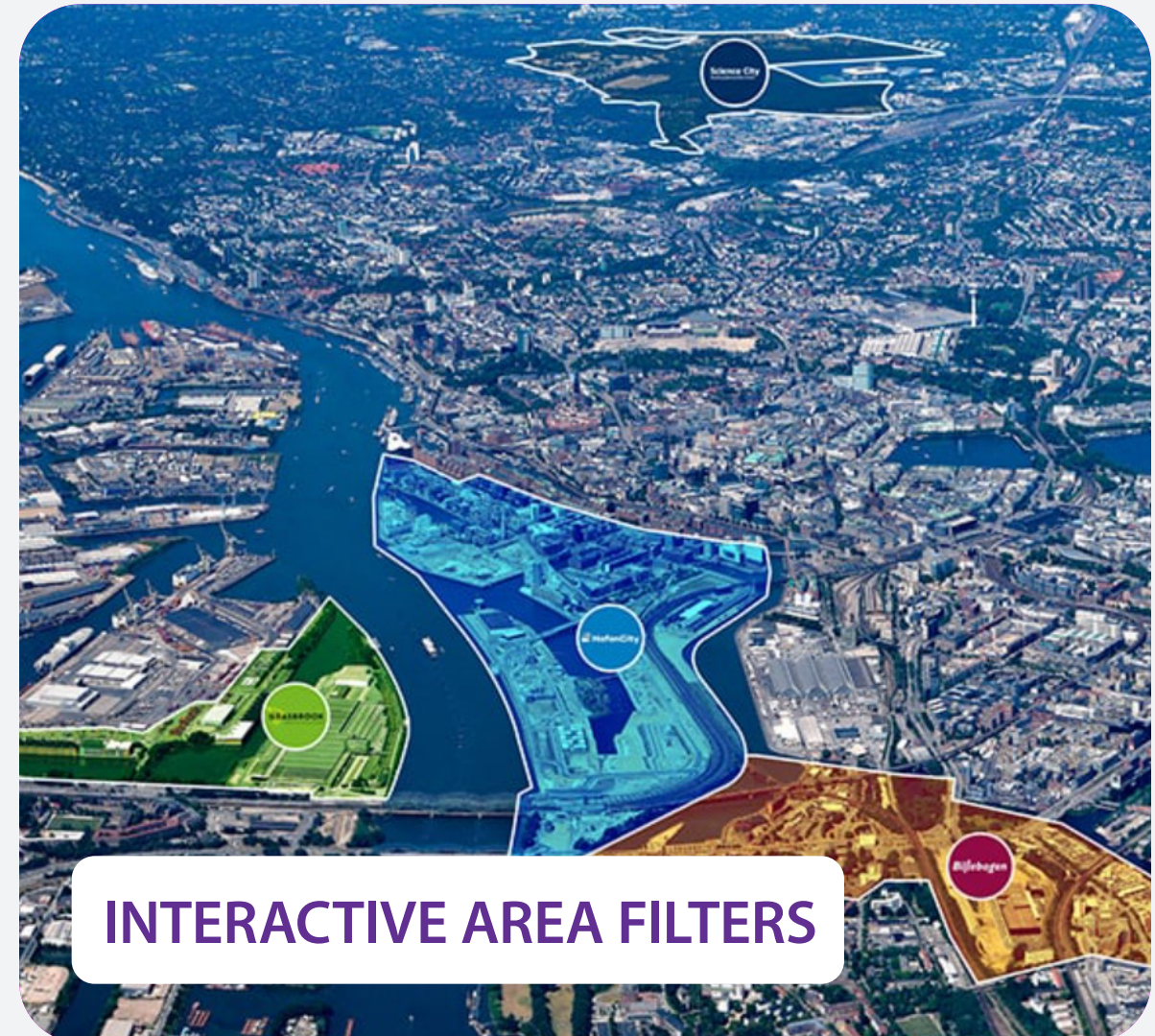
INTERACTIVE SCREENS



MAPS & HOT SPOTS



ANIMATED INFO SLIDERS



INTERACTIVE AREA FILTERS



INTERACTIVE TOURISM SOLUTION

# TOURISM INFO POINT

The Tourism Association Sexten wanted to let their customers explore the area in a whole new way. The outcome: an immersive, multi-lingual app, powered by eyefactive's software platform, that enables users to dive into the world of seasonal sports, iconic landmarks, town history, and sports legends on a 118" interactive multitouch video wall.



MULTI-TOUCH & MULTI-USER



ENGAGING CONTENT



SMARTPHONE INTEGRATION



XXL VIDEO WALL



OBJECT RECOGNITION TECHNOLOGY

# BMW

BMW utilized eyefactive's multitouch tables and object recognition technology at major motorsports events. Visitors placed tagged car miniatures onto the table's display to trigger interactive animations, videos and information.



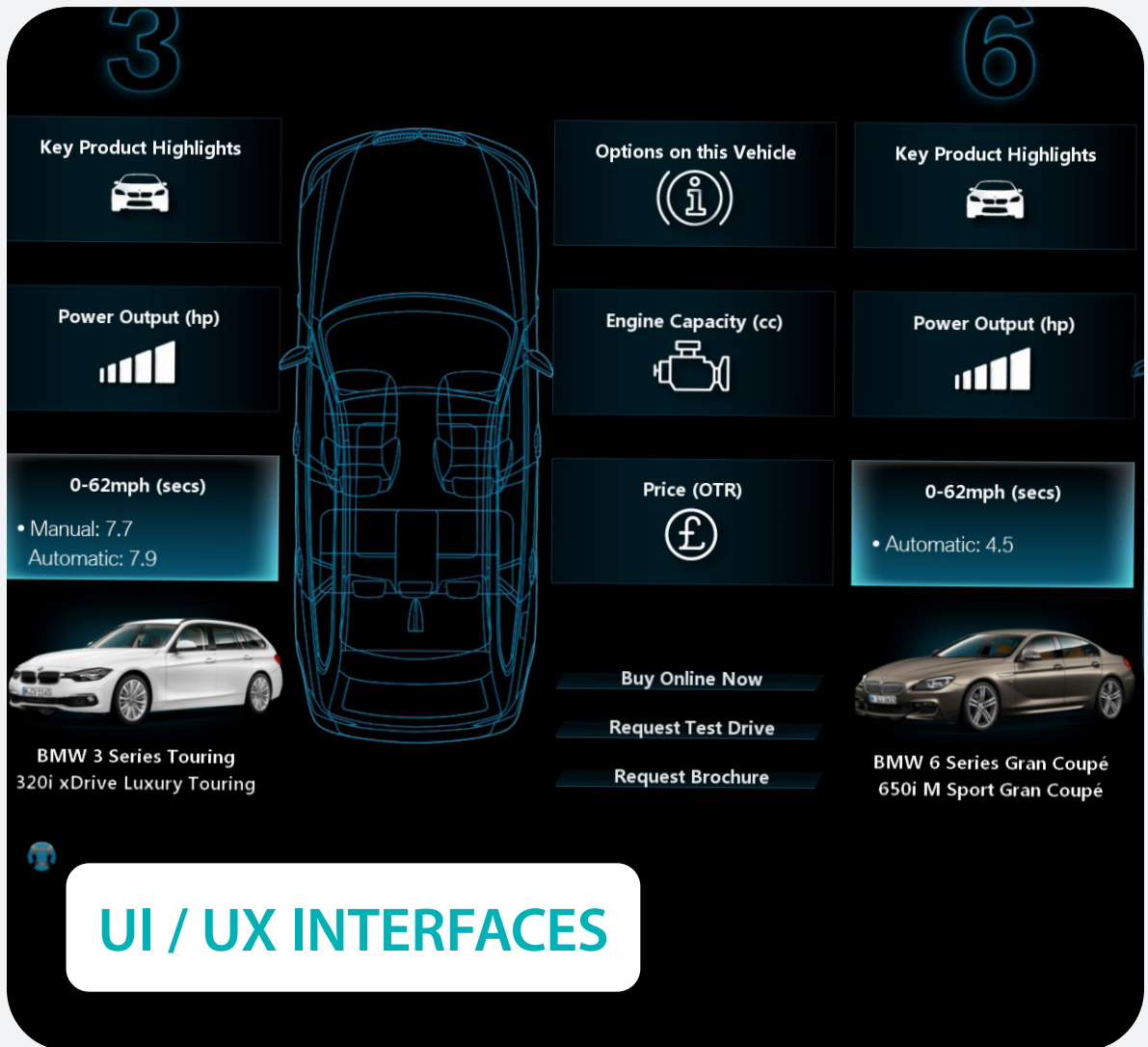
PHYSICAL OBJECTS & DIGITAL INFO



ADDITIONAL INFO BY TOUCH



VIDEO CONTENT



UI / UX INTERFACES

„With eyefactive’s interactive touchscreens, Jägermeister delivers an immersive POS experience that accelerates its digital brand transformation.“



**Felix Jahnen**  
Head Of Digital Transformation  
@ Jägermeister

"With eyefactive’s touchscreen software platform, pharmacies digitalize the POS experience, enabling staff and customers to quickly find products via virtual shelves across hundreds of screens internationally."



**Oliver Müller**  
CEO @ OPTIMUM Media

„The touchscreen ordering kiosk allows our customers to avoid waiting times and makes the entire ordering process more convenient.“



**Lennart Jensen**  
CEO @ Edeka Jensen

“eyefactive enables us to implement customized interactive solutions quickly without any development. Powerful interfaces and intuitive tools make integration and deployment fast and efficient.”



**Mahmoud El Mahalawy**  
GCEO @ Synchronised Business Solutions

“eyefactive’s No-Code Touchscreen CMS AppSuite lets us create high-end interactive brand experiences quickly, turning creative retail concepts into powerful digital campaigns.”



**Amélie Di Pillo**  
Account Director @ BuzzBrothers

„With eyefactive’s multi-touch technology, we extend the shopper journey, enhance the in-store experience, and rely on a scalable omni-channel solution for future expansion“.



**Melanie Danner**  
Omnichannel Shopper Experience Manager @ Philips

“eyefactive’s AppSuite CMS is intuitive and quick to learn, allowing our team to create interactive signage applications efficiently and manage content easily.”



**Lee Clayton**  
CEO @ LEEDR

„With eyefactive’s interactive touch solutions, Three is evolving into a digital lifestyle brand, enhancing in-store experiences and driving long-term growth.“



**Clodhna McIntyre**  
Digital Product Manager Lead @ Three Ireland



# +30%

## MORE REVENUE

As a consequence of the success of the touchscreen enabled PIZZADOOR vending machine, ADIAL's revenue has grown by over 30% per annum over the last four years.<sup>1</sup>

# +33%

## ADDITIONAL SALES

80% of brands experienced a significant increase of up to 33% in additional sales by using digital signage.<sup>2</sup>

# +49%

## ENHANCED IN-STORE EXPERIENCE

49% of Millennial and Gen Z consumers have gone to physical stores more often because of enhanced in-store experiences.<sup>5</sup>

# -35%

## REDUCED WAITING TIMES

Digital signage improves queue management and reduces perceived wait times by more than 35%.<sup>3</sup>

# +64%

## INCREASED CUSTOMER ENGAGEMENT

64% of digital signage users cite increased customer engagement as the main benefit of digital signage.<sup>4</sup>

1 <https://www.zytronic.co.uk/case-studies/detail/adial-pizzadoor>

2 <https://www.digitalsignagetoday.com/news/nielsen-study-dohh-increases-revenue-at-the-point-of-sale-2>

3 <https://www.digitalsignagetoday.com/articles/the-business-case-for-digital-signage-in-the-waiting-line>

4 <https://tra.systems/digital-signage>

5 <https://www.microdinc.com/blog/interactive-retail-stores>



Customize apps & widgets with individual content & styles in no time via the No-Code AppSuite content management software.

**CREATIVES &  
SOLUTION PARTNERS**



Bundle your own hardware solutions with eyefactive's software platform to offer premium one-stop solutions to your customers.

**SYSTEM INTEGRATORS &  
MANUFACTURERS**



Connect your platform with eyefactive's advanced frontend multimedia capabilities and unparalleled performance.

**SOFTWARE-BASED  
COOPERATION PARTNERS**

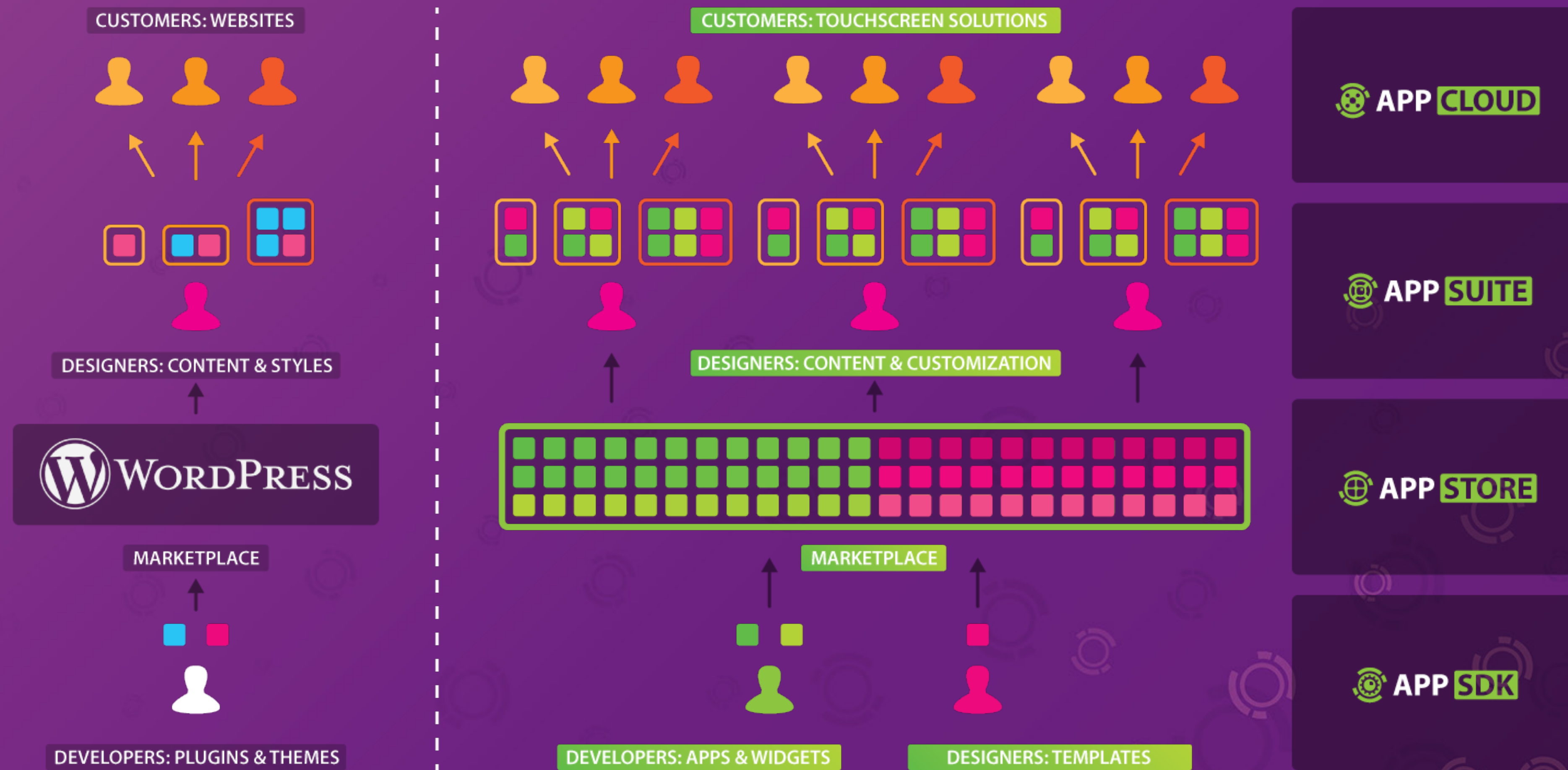
**JOIN OUR PARTNER NETWORK.**



# PARTNER BENEFITS

- ✓ 100% FREE
- ✓ 30% DISCOUNT / 20% COMMISSION
- ✓ FREE PERSONAL WORKSHOPS
- ✓ OFFICIAL PARTNER LISTING
- ✓ FREE BRANDED SUB-DOMAIN
- ✓ EXTENSIVE DOCUMENTATION
- ✓ ACCESS TO MEDIA ASSETS
- ✓ PREMIUM SUPPORT
- ✓ FREE DEMO PROJECTS

 [LEARN MORE](#)



**What Wordpress is for websites, eyefactive's software platform is for multitouch systems:**  
 Combining the convenience of ready-to-use apps with the flexibility of extensive cms capabilities.



### **TRY BEFORE BUY**

Download and test AppSuite and all apps for free - without any feature limitations.



### **FLEXIBLE LICENCING**

Choose from our flexible subscription plans and pick your desired runtime.



### **UNLIMITED PROJECTS**

With one licence, you create unlimited projects on your target system.



### **APP FLATRATE**

All plans include unlimited access to all apps and widgets for you to use within your projects.



### **VOLUME DISCOUNTS**

Ask for bundles and discounts for larger projects and roll-outs.

# LICENCING & PRICING

 [LEARN MORE](#)

# SERVICES.



## APPSUITE ACADEMY

Extensive tutorials & workshops for AppSuite CMS.



## INTERACTIVE PRESENTATIONS

Get individual (virtual) product tours from our sales experts.



## PROFESSIONAL CONSULTATION

Non-binding & free of charge.



## SOFTWARE DEVELOPMENT

Custom development of new features and apps.



## APP CUSTOMIZATION

Integration of your content and designs as a service.



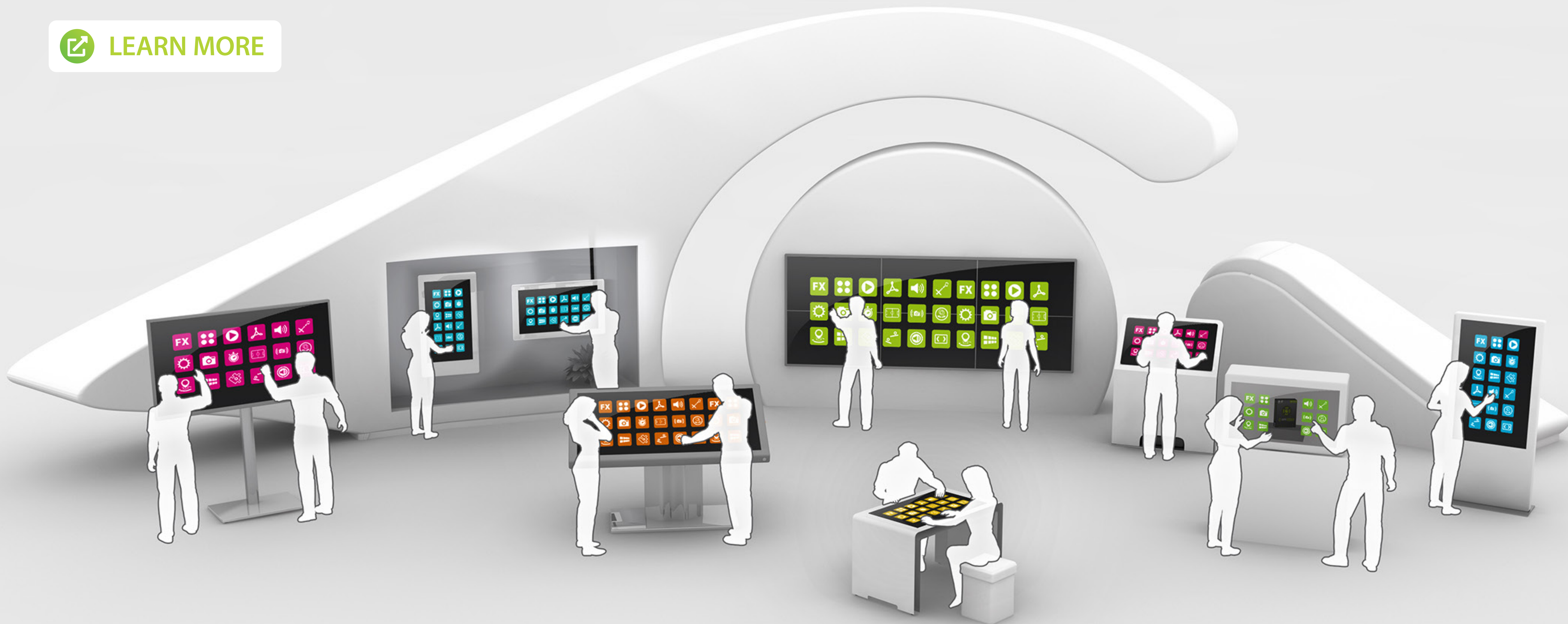
## SLA Bundles

Various service bundles for long-term support.



# MULTI-TOUCH HARDWARE

[LEARN MORE](#)



# WHY EYEFACTIVE?

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## INDUSTRY PIONEERS

Since 2009, eyefactive shapes the industry of large-scale touchscreen solutions as a pioneer of interactive digital signage.



## ONE STOP SOLUTIONS

On request, customers receive turnkey solutions consisting of software, hardware, technologies and services.



## INTERNATIONAL NETWORK

We are grateful for a trustful cooperation with our international customers and partners.



## LEADING TECHNOLOGIES

Proprietary true multi-touch & multi-user software technologies and object recognition for all touchscreens.

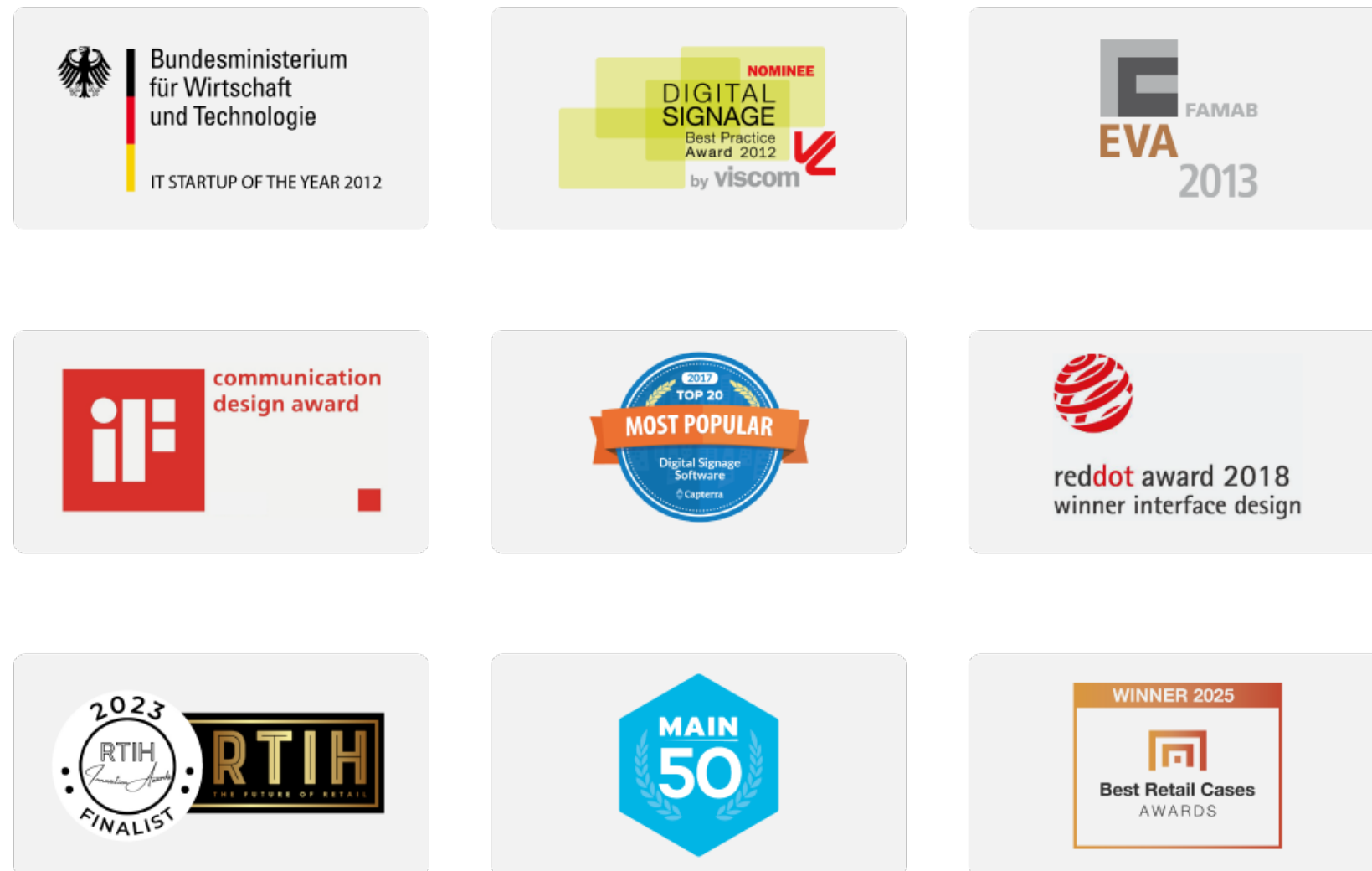


## QUICK TO MARKET

With our core software technologies, rapid prototyping and pilot projects can be set up with minimum effort and time.



# AWARD WINNING SOLUTIONS.



**FREE DOWNLOAD NOW**





**TOUCH FUTURE. *TOGETHER.***



 **CONTACT US**